



**OLDE RIVERSIDE**  
BUSINESS IMPROVEMENT ASSOCIATION

## MEETING MINUTES | JULY 2024

**Date:** Tuesday, July 9, 2024 (9:00-10:30 a.m.) **Location:** Ingenuity Counsel

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**PRESENT:** Laura Tucker (Chair), Olivia Ryan (Secretary), Cathy Hendy (Director), Jack Quimby (Director), Chantel Russett (Director) and Candyce Mollard (Administrator)

**REGRETS:** Nicole Thompson (Director), Pete Mazza (Vice-Chair) and Councillor Jo-Anne Gignac

**ABSENT:** None

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### 1. CALL TO ORDER:

The meeting was called to order by Laura at 9:00 a.m.

### 2. APPROVAL OF THE MINUTES FROM JUNE

Laura moves to amend the June minutes to reflect the amount approved for plant lighting. The board approved \$100 for planter lighting and an additional \$100 for garden bed planting.

The June minutes will include an amendment to reflect the correct amount approved for plant illumination.

**MOTION to approve the June board meeting minutes with the amendment.**

**MOVED BY:** Laura, **SECONDED BY:** Jack. All in Favour. **MOTION CARRIED**

### 3. ADDITIONS TO/APPROVAL OF THE AGENDA

The agenda for July 9 2024, was supported by consensus.

### 4. COORDINATOR UPDATE

Candyce made 311 claims for the graffiti found on five different poles in the BIA. So far three of the five have been removed by the city. We are waiting on confirmation about the other two locations as it may be the business's responsibility. Candyce contacted the pharmacy across the street to see if their cameras picked up any surveillance of the incident. She has yet to hear back from them.

Candyce touched on the influx of homeless/people loitering in the area. It was noted that it is illegal to panhandle outside of the bank and is considered aggressive. Laura suggested to include the



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non-emergency number and other resources in the next newsletter so business owners know who to call to provide the appropriate assistance. E.g., Street Help

Candyce is working on a program with the constable to implement NARCAN training in our area for those who are interested.

Candyce is in the process of gathering all the required information to illuminate the beacon ships at both ends of our BIA. She is also looking for a grant that could cover this cost.

Candyce and Laura made note of the increase of garbage on our sidewalks/parking lots.

**MOTION to spend \$50 + HST to purchase gloves, garbage bags, grabber for garbage clean up.**

**MOVED BY:** Laura, **SECONDED BY:** Jack. All in Favour. **MOTION CARRIED**

## 5. COMMITTEE UPDATES

### Policy & Advocacy – Laura and Jack

No report. **Action: N/A**

### Finance

Laura gave an overview of the current state of our budget. **Action: N/A**

### Membership

Laura mentioned that we still have some vacancy in the area. With the listings not posted online or found easily it's difficult to share the posts on social.

**Action:** Candyce to see what is currently for lease and to see if we can get a hold of who owns the buildings so we can offer to assist in promotion.

### Events (Open Streets)

Candyce mentioned that a lot of businesses have been interested in participating. We have a lot of ideas and quotes but need to take action on booking some things.

Candyce mentioned that Grip on Golf might do a pickleball demonstration.



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Nicole provided Candyce with quotes on the stage, chairs, tables, etc.

Chantel has a quote from Crystal St. Dennis to perform at Open Streets. She is \$200/hour. Chantel will ask if she is interested in being the emcee.

Chantel suggested doing a reel to highlight what businesses are offering during Open Streets.

**MOTION to spend up to \$10,000 on Open Streets as stated in our proposed Open Streets budget.**

**MOVED BY:** Laura, **SECONDED BY:** Jack. All in Favour. **MOTION CARRIED**

**Action:**

Candyce to continue to reach out to businesses and confirm their participation.

Candyce to reach out to the owners of the parking lots and lock those down.

**Events (Holiday Walkabout)**

The board is in favour of hosting a Holiday Walkabout this year. Some suggestions for stores to participate include a toy drive, hygiene product drive, complimentary hot chocolate, candy canes, meet and greet with Santa and Mrs. Clause, cookie decorating kits, carolers, etc.

**Action:**

Candyce will look at the community calendars to see if there is an available Saturday for the Holiday event that doesn't interfere with other markets. Looking at Saturdays between Nov. 9 and Dec 7. time to be determined at next events committee meeting.

**Marketing**

No report. **Action:** N/A

**Beautification – Cathy**

Cathy purchased solar lights for the gardens and planters. She spent \$206.86 on lighting. She also purchased lawn bags for the horticulturalist (Greg).

Cathy noted that the gardens by CIBC have not been attended to by the city yet. She sent in a service request on July 3<sup>rd</sup> but has not heard anything back.

The board has approved up to \$2,000 for Greg and any supplies he'll need. He has agreed to 40 hours a month at \$20 an hour. Greg also agreed to do some weeding with the remainder of the budget.

Cathy has questioned Frank regarding a cost on the current invoice for "custom planting service" amount of \$420.



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Laura suggests that we ask Asher if he would be able to do garbage clean up as well as his usual watering.

**MOTION for Ashers to do garbage clean up, to increase his hours, and to spend up to \$50 on supplies for garbage clean up**

**MOVED BY: Laura, SECONDED BY: Cathy. All in Favour. MOTION CARRIED**

**Action:** Candyce to look into if previous Anna's invoices included the \$420 charge.

**Capital Works**

No report. **Action:** N/A

**7. NEW BUSINESS**

Chantel's Aunt works for a BIA in Toronto. Their BIA has started an incentive for shoppers and business owners to win money. Customer uploads receipt of \$15 or more, this enters them in a draw to win \$500 for them and \$500 for the business.

**Action:** Chantel will email Candyce all of the information/promotional videos to take a look at.

**8. NEXT MEETING & ADJOURNMENT**

**MOTION TO ADJOURN at 10:31 am AM: MOVED BY: Laura, SECONDED BY: Jack All in favour. MOTION CARRIED**

**Upcoming Meeting Dates:**

BIA board meeting: Tuesday, August 13th. at: Bergeron Art & Frame Shop